

# how to photograph a “you snap it” tour

## objective

To photograph the home as if you were walking through for an open house. It is important to photograph the home in this order that makes sense to the viewer.

*Feel free to take up to 40 images. For the best videos, we recommend 20-30 images so the video does not seem too long.*

## Phase 1: Film the outside of the home.

- ◆ Get a shot of the front.  
You will also use this shot for the front image on the website.
- ◆ Get a close up of the main door, walk way and nice mulched area.
- ◆ Walk around the house and get a shot of the back.
- ◆ Take a picture of the yard, pool, out building, decks, swing sets and anything that is staying with the house.
- ◆ Do not shoot the front picture with a car in the driveway.
- ◆ Please do your best to keep other houses out of the picture.
- ◆ Do not photograph realtor signs, trash cans, hoses or anything that should not be in the picture.

## Phase 2: Filming the inside of the home.

- ◆ Make sure you try to photograph in this order:
  - ◆ First Floor
  - ◆ Second Floor
  - ◆ Basement
- ◆ Walk around the home in a logical manner from room to room.
- ◆ You should take about two shots per room. Some rooms like a kitchen may require a few more. You may choose to do one for extra bedrooms.
- ◆ Make sure there are no animals, trash, people, clothing or anything that really should not be in the picture. Messy homes will not be tolerated.
- ◆ Turn on all lights in the home.
- ◆ Please make sure all toilet seats are down.
- ◆ Always try to film the master bedroom as the first bedroom.
- ◆ Do not film yourself in a mirror.
- ◆ Please do not film unfinished parts of the basement.
- ◆ Pay close attention to inappropriate posters or items appearing in the picture. These types of images will be deleted.



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## Phase 3: Uploading images to inFocusHomeTours.com

- ◆ Images should not be shot at the highest resolution or size. We suggest that you set your camera on the lowest size and lowest resolution setting possible. This way your upload time will be minimal.
- ◆ Logon to inFocusHomeTours.com, select Realtor Login. Login and select ‘Order a New Tour.’ Select ‘You Snap it’ and follow the simple directions. You can only upload **up to 40** images.
- ◆ Once you upload everything to us, we will send you a link that you can connect to mls or any other website you wish.

## Picture Improvement Service

To help you produce the best quality virtual tour, you may want to choose our \$10 picture improvement service. Our photo editing professionals will improve your images and help you make a better virtual tour. We're not miracle workers, but we can enhance your images significantly.

## Suggested Photographic Equipment

The best type of camera used for photographing homes is a digital SLR, external flash and a wide angle 15mm lens or larger. Buying an external flash will help lighten many dark rooms. A monopod is a great tool to help prevent camera shake!



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### Disclaimer:

inFocus Home Tours reserves the right to remove tours where the image quality is poor and does not reflect the quality of our site. If a tour is removed the realtor will be notified and money will be returned.